



Broadview Ventures Expands Investment Team with the Addition of Kelly Krajnik

BOSTON, Massachusetts – April 7, 2026 – Broadview Ventures, a mission-driven investment firm dedicated to accelerating the development of promising technology for the diagnosis and treatment of cardiovascular disease and stroke, is pleased to announce that Kelly Krajnik has joined Broadview as Director, Head of MedTech. Kelly will be responsible for managing the day-to-day strategy and investment activities of Broadview's MedTech practice, including identification and screening of new opportunities, due diligence, negotiation of deal structure, and portfolio company board involvement.

Kelly comes to Broadview with 20 years of experience in early-stage technology scouting, new company formation, business development, and corporate venture capital. Prior to joining Broadview, Kelly was a Senior Director of Business Development at Mayo Clinic Ventures, where she was responsible for leading the team's revenue growth strategy in support of Mayo's mission, sourcing new business and licensing opportunities aligned with Mayo's intellectual property portfolio and strategic priorities, and leading due diligence on investment opportunities. She served as a senior member of the medical device-focused team, was an investment committee member, and led investments across the medical technology and biotechnology sectors. She also served as a Mayo board member on several medtech and biotech companies. Prior to her time at Mayo Ventures, she managed one of Mayo's four Institutional Review Boards after transitioning from her work developing gene expression microarray protocols in support of Mayo Clinic research projects. Kelly holds a B.S in microbiology from the University of Wisconsin – La Crosse and an M.B.A. from the Opus College of Business at the University of St. Thomas. She is also a registered Patent Agent with the USPTO.

Please join us in welcoming Kelly to Broadview.

Best,

Daniel Gottlieb
Managing Director

Tom Needham
Managing Director

To learn more about Broadview's portfolio and activities, please visit our [website](#).